REMARKS

In the foregoing amendments, claims 1-10, 14-18, 68-72, and 76-81 are canceled without prejudice, disclaimer, or waiver. Claims 82-120 are added and are now pending in the present application.

I. Response to 35 U.S.C. §103 Rejections

Claims 1-10, 14-18, 68-72, and 76-78 were rejected under 35 U.S.C. §103(a) as allegedly being unpatentable over Tomita et al. (U.S. Patent Application Publication No. 2001/0013127) in view of Lemmons et al. (U.S. Patent No. 6,266,814). Also, claims 79-81 were rejected under 35 U.S.C. §103(a) as allegedly being unpatentable over Tomita et al. in view of Lemmons et al. and further in view of Florin et al. (U.S. Patent No. 5,621,456). Applicants respectfully traverse these rejections. However, since the rejected claims have been canceled by amendment herein, the rejections are considered to be moot. New claims have been added to clearly define the aspects of the present application.

II. New Claims

Claims 82-120 have been newly added to further define and/or clarify the scope of the subject matter of the present application. It is believed that the new claims are allowable over the cited references, as discussed below.

A. Claims 82-94

Independent claim 82 is directed to a set-top terminal that includes memory and a processor. Among other things, the processor is *configured to receive an initial-IPG-view instruction from the viewer to select one of the at least two views as an initial view when the display screen is initially changed to the IPG view.* Also, upon receiving an activation instruction from the viewer, the processor is further configured to display the program information in the initial view selected by the viewer. The cited references fail to teach or suggest these features of claim 82. For at least this reason, it is believed that claim 82 is allowable over the cited references.

Also, claims 83-94 are believed to be allowable for at least the reason that they depend directly or indirectly from allowable claim 82.

B. <u>Claims 95-107</u>

Independent claim 95 is directed to an interactive program guide (IPG). The IPG includes, among other things, *initial view selection logic configured to receive an initial-IPG-view instruction from the viewer to select one of the at least two views as an initial view when the display screen is initially changed to the IPG view.* Also, the IPT includes *initial view displaying logic configured, in response to the activation logic receiving the activation instruction from the viewer, to display the program information in the initial view selected by the viewer.* The cited references fail to teach or suggest these features of claim 95. For at least this reason, it is believed that claim 95 is allowable over the cited references. Also, claims 96-107 are believed to be allowable for at least the reason that they depend directly or indirectly from allowable claim 95.

C. <u>Claims 108-120</u>

Independent claim 108 is directed to a method for presenting information related to a plurality of television programs to a viewer. The method includes, among other things, receiving a request from the viewer to select an initial IPG view for defining one of the at least two views as an initial view when the display screen is changed from a program view predominantly showing a television program to an IPG view predominantly showing program information. Also, the method includes receiving a request from the viewer to change the display screen from the program view to the IPG view and displaying the program information in the initial view selected by the viewer in response to receiving the request to change the display screen to the IPG view. The cited references fail to teach or suggest these features of claim 108. For at least this reason, it is believed that claim 108 is allowable over the cited references. Also, claims 109-120 are believed to be allowable for at least the reason that they depend directly or indirectly from allowable claim 108.

III. Response to Arguments

The Office Action states that Tomita et al. discloses that the "start up screen can be set to the user-specified customized listing of programs (FIG. 14)". However, Applicants assert that the description of Tomita et al. does not support this statement. In contrast, according to paragraph 0095, a setting screen is created for setting customized categories, customized time slots, and a start-up screen. The customized categories and customized time slots appear to be some type of *filtering parameter* that allow "only the television programs falling into these categories [to] be displayed on a listing of television programs".

Concerning the start-up screen, Tomita et al. appears to suggest that the start-up screen ("initial screen" FIG. 8) can be customized by the user. It appears that the user can select the buttons (e.g. program-listing button 40 and customized-program-listing button 41) that are included on the initial screen. In the example of FIG. 8, buttons 40 and 41 are displayed. It would be also be apparent that the profile management button 42 would be presented on all configurations of FIG. 8 since it may be desirable to allow a user to make changes to the filtering parameters. Returning to FIG. 14, the "main menu" and "special coverage" (which are not expressly disclosed in Tomita et al.) seem to apply to additional buttons that can be added to the initial screen of FIG. 8.

If the interpretation of Tomita et al. is other than the interpretation discussed above, then Tomita et al. would be severely limited, because the user would clearly have only one chance to change the settings. For example, the listing of programs screen shown in FIG. 9 shows a list of programs and time slots, and includes buttons allowing the user to select a date (using buttons 51), to select a time slot (using buttons 52), and to *search* for a category (using buttons 53). Icon 54 is used to initiate a search. However, it would be understood by one of ordinary skill in the art that if FIG. 9 were initially presented, Tomita et al. does not provide a way for the user to change the settings or to return to the setting screen (FIG. 14).

Furthermore, FIG. 17 illustrates a customized listing of programs (where "drama" is a selected filtering parameter to allow only drama programs to be listed). Again, the

screen of FIG. 17 does not allow a user to change settings. However, a "return" button is included on the screen for allowing a user to return to an original listing of programs (ST11, FIG. 16B). Therefore, it seems apparent that the initial screen shown in FIG. 8 is the only screen that is initially presented. By presenting this screen first, the user is enabled to make changes to settings, if desired, using the profile management button 42. It is therefore believed that Tomita et al. does not address the aspects of the present claims regarding an initial IPG view.

CONCLUSION

Any other statements in the Office Action that are not explicitly addressed herein are not intended to be admitted. In addition, any and all findings of inherency are traversed as not having been shown to be necessarily present. Furthermore, any and all findings of well-known art and official notice, or statements interpreted similarly, should not be considered well known for at least the specific and particular reason that the Office Action does not include specific factual findings predicated on sound technical and scientific reasoning to support such conclusions.

In light of the foregoing amendments and for at least the reasons set forth above, Applicant respectfully submits that all objections and/or rejections have been traversed, rendered moot, and/or accommodated, and that the now pending claims 82-120 are in condition for allowance. Favorable reconsideration and allowance of the present application and all pending claims are hereby courteously requested. If, in the opinion of the Examiner, a telephonic conference would expedite the examination of this matter, the Examiner is invited to call the undersigned at (770) 933-9500.

Respectfully submitted,

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Jeffrey R. Kuester Reg. No. 34,367

THOMAS, KAYDEN, HORSTEMEYER & RISLEY, L.L.P. Suite 1750 100 Galleria Parkway N.W. Atlanta, Georgia 30339 (770) 933-9500